

The Sea Coast Echo

The County Paper.

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BAY ST. LOUIS, MISS. FRIDAY, AUGUST 4, 1933.

FORTY-SECOND YEAR, No. 81

BROTHERS OF ORDER OF SACRED HEART RECEIVE ASSIGNMENTS FOR 33-34

Week's Retreat Closes With 110 in Attendance—Rev. Father Sullivan, S. J., of Springhill, Mobile, Conductor—Bro. William to Continue Director S. S. C.

Completing a week's retreat at St. Stanislaus College, Brothers of the order of the Sacred Heart from Southern States, adjourned Thursday morning of this week, following a special mass of thanksgiving. The spiritual retreat was attended by 110 members of the order and conducted by Rev. Father Sullivan, S. J., of Springhill, at Mobile.

Following closing of retreat the following assignments were given. It will be noted Bro. William will remain director of St. Stanislaus College, Bay St. Louis, and Bro. Peter director of Cathedral School at Baton Rouge, La. Bro. Micarius will go to Montreal. The list follows, many of the names personally known to our readers:

Alexandria, La.—Brothers Cyril, director; Brothers Jerome, S. D., Athanasius, Edwin.

Baton Rouge—Brother Peter, director; Brothers Casimir, S. D., Fabian, C., Frederick, Edmund, Theodore, Aquinas, Rodolph, Cornelius, Benet, Bernardine, David, Francis, Romuald, Vincent, Albert, Lawrence, Gonzaga, Aurelian, Raymond, Ludovic, and Euphem.

Bay St. Louis—Bro. William, director; Brothers Casimir, S. D., Fabian, C., Frederick, Edmund, Theodore, Aquinas, Rodolph, Cornelius, Benet, Bernardine, David, Francis, Romuald, Vincent, Albert, Lawrence, Gonzaga, Aurelian, Raymond, Ludovic, and Euphem.

Donaldsonville, La.—Bro. Alexis, director; Brothers, S. D.; Brothers Bernon, James.

Metuchen, N. J.—Brother Felician, Bro. Felix, Brother Paul.

Mobile Industrial—Bro. Humbert, director; Brothers Richard, S. D.; Walter, C.; Hugh, Celestianus, Aiden, Theophilus, Luke, Prefect, Gaius.

McGill Institute—Mobile, Ala.—Brother Ignatius, director; Brothers, S. D.; Martin, C.; Maximin, Albert, Roland, Roger.

Muskogee, Okla.—Bro. Bonaventura, director; Brothers Sebastian, S. D.; Columban, Thomas, Ferrer, C.; Anthony, Conrad, Prefect; Sylvius, Edward.

Natchez Cath.—Bro. Wilfrid, director; Brothers Justin, Eugene, Alvin, Simon.

D'Evereux Hall, Natchez—Bro. Justinian, director; Brothers Faustus, S. D.; Cyron, C.; Henry Hubert, Adrian, Ernest.

New Orleans—Bro. Martinian, director; Brothers Finian, S. D.; Maurice, C.; Albertus, Ambrose, Theodor, Anselm, Oswald, Benedict, Bernard, Quintin, Ralph, Clement, Carl, Constantius, Joseph, Timothy, Florian, Urban, Gerard, Andrew, Donald, Germain.

Thibodaux, La.—Br. Emmanuel, director; Brothers, S. D.; B. Adalbert, B. Emile.

Verdun, Montreal, Canada, Bro. Macarius, director; Brothers Valorian, S. D.; Brendan, Patrick, Charles.

Vicksburg, Miss.—Brother Gerald, director; Brothers Florimond, S. D.; Oliver, C.; Harold, Calude, Contran, Remigius, Alphonse, Celestine.

Vincennes, Ind.—Brother Arthur, director; Dominic, S. D.; Basil.

Temperley, S. America—Brother Leonard.

YACHTING INTEREST CONTINUES

First of Series Closed Sunday—Next Series to Start Next Sunday—Four Classes

The first series of races conducted by the Windjammer Yacht Club came to a close last Sunday when the interruption owned by Robt. Camors won over the Interference owned and sailed by Chas. A. Breath, Jr. The race was very close, and was well sailed though the wind was light and fluky.

In a match race, which had no bearing on any of the series, the Princess, owned by John McDonald, and re-rigged as a sloop won over the fast little sloop of Hoke Ogden's. The Princess was sailed by A. T. Leonard. In this race, Dave Dabney's Ponjola finished third. Next Sunday's races should bring out the best in these three boats.

A new series will start next Sunday with four different classes sailing for the best average out of three races. Saturday night the winners of the past series will be presented with trophies by Commodore John McDonald, this happy event will take place at Uncle Charlie's Night Club.

The next cups to be raced for will be donated by different people. Mr. H. S. Renshaw has made the first donation.

'Double Dip' Ice Cream A Child of Depression No More

Double dipped portions of ice cream served with cones is no more, in Bay St. Louis, at least. A thing of the past. Relegated to other creations born of a period of depression when the thing suggested itself as a business producer.

But "too much sugar for a dime," has never been productive of better business and this applies to two dips of ice cream and one cone for a nickel. And the best ice cream possible and delicious home-made cones at that. It has never proven profitable and the surprising element of the business is that it survived so long.

Here after patrons will get their full nickel's worth. A cone well filled with ice cream, but no more two big scoops when five cents only pays for one.

Other business along different pursuits might learn a lesson.

DELIGHTFUL FORTH-COMING EVENT TO BE GIVEN FRIDAY EVENING

Bay St. Louis Ladies, Headed by Mrs. J. H. Sylvester, To Give Dance at Camp Jefferson.

Anticipating next Friday evening at Camp Jefferson, C. C. of Hancock county, is but putting it mildly, by the boys of the reforestation camp who are to have a dance and entertainment on August 11 for their pleasure. They are looking forward to the event with all interest.

The dance, under auspices of the camp, Captain Matchette commanding, will take place at the mess hall, beginning at possibly as early as 8 o'clock. Mrs. Jas. H. Sylvester is chairlady of this affair and of the evening in general.

Mrs. (Mayor) G. Y. Blaize is chairlady of the entertainment committee and a special program will be presented.

Trucks from the camp will be parked at the courthouse ready to take the young ladies and chaperones out to the camp. Private cars may also be used. Young gentlemen are asked to refrain from participating as the dance is particularly for the enlisted men in camp.

Mrs. Sylvester wishes it known while the affair is by invitation there are quite a number of young ladies she feels certain might wish to go and who possibly have inadvertently been overlooked, or, who may have guests and wish to attend. In that event, says Mrs. Sylvester, all that will be necessary to apply by telephone or in person at her residence opposite courthouse. Or to any of the following-named chaperones:

Mrs. Laurent Dickson, Mrs. Fred Wright, Mrs. Marielouise Jaden, Mrs. W. S. Speer, Mrs. Albert S. McQueen, Mrs. Sara A. Power, Mrs. Kenneth W. Pepperdine, Mrs. (Dr.) A. P. Smith, Miss Mae H. Edwards, Mrs. C. C. McDonald, Mrs. (Dr.) Jas. A. Evans, Mrs. O. T. Harper, Mrs. Chas. G. Moreau.

GROCCERS ENTER INTO NRA PACT

First Group to Go Under Federal Recovery Act—Others Will Follow In Due Time.

A majority of grocers of Bay St. Louis, including Waveland and Clermont Harbor, have grouped their interests and on Thursday of this week, August 3, officially entered under the terms of the National Recovery Act.

These grocers include Mutchler & Ashton (Coast Serve Self Store), J. R. Schaff's I. G. A. Grocery, Le-Blanc Cash Store (Albert David), H. G. Hill Store, Reimke's Cash Grocery, Meyer's Cash Store, B. J. Ladner, John A. Boudin, "Son" Capdepon, John A. Egloff, C. B. Mollere, J. T. Crookshank, G. N. Newport.

In accordance with provisions of the Act these grocers will open at 8 o'clock of mornings and close 5 o'clock of afternoons. On Saturday, however, they will open at 8 A. M. and close at 8 P. M. And on Sundays stores will not open under any consideration.

This group decided it was best to enter upon the requirements of the Act at once rather than wait to the end of August the time limit.

Other business groups in Bay St. Louis come under an entirely different code, and not yet fully acquainted with its provisions are awaiting further information.

The Sea Coast Echo Printing Department also met all requirements and qualified for the blue eagle, insignia, like all others, anxious to stand by the President and the Act as early as possible. Other groups plan to enter at once and possibly will before the Echo will have finally gone to press for the week.

Every local business man and firm are equally as anxious to enter under the standard of the blue eagle.

KING'S DAUGHTERS MEETING.

Regular (August) monthly meeting of the King's Daughters order of Bay St. Louis will be held at the usual place and afternoon hour. Mrs. E. J. Leonard, president, asks for a well attended meeting.

OFF TO CHICAGO.

Major W. A. McDonald and Deputy Clerk of the Courts Warren Carver left for Jackson Thursday morning from which point they leave today on "Know Mississippi Better" train and visit the Century of Progress Exposition.

ORPHANS TO VISIT.

New Orleans, July 27, 1933. Editor, Sea Coast Echo,

Bay St. Louis, Miss. Dear Sir—New Orleans Council 714 are again to be host to the children of the various institutions of New Orleans, Sunday, August 6th, on St. Stanislaus grounds.

The special train should reach Bay St. Louis at approximately 9:45 A. M., on that date, and it is planned for a parade from the train over to the College grounds headed by the New Orleans Council Band. The Band will also furnish musical program during the day on the College grounds. Our friends of Bay St. Louis are urged to be present.

We appreciate most sincerely the assistance that the good citizens of Bay St. Louis accorded us in administering to the wants of the children and their attendants, and we would be thankful if you will give us the usual publicity in your news column.

Sincerely yours,
ED. HAGGERTY,
WM. S. DALY,
Chairmen.
C. A. AHERN,
Grand Knight.

BEAUTY CONTEST AT BILOXI

Miss Mary di Benedetto Will Be "Miss Bay St. Louis" at 3-Day Contest 4-5-6th.

Arrangements are completed for the "Miss Mississippi" contest to be held on the beach boulevard, Biloxi, August 4th, 5, and 6, for the purpose of selecting a "Miss Mississippi" to represent the old Magnolia State at the National Beauty Tournament to be held at Atlantic City, N. J., September 5th-9th. The State Contest is open to young ladies from all sections of Mississippi.

Miss Mary di Benedetto will represent Bay St. Louis and to be known as "Miss Bay St. Louis," as a candidate for the National finals when Miss America will be selected.

Miss di Benedetto is sponsored by the Bay St. Louis Chamber of Commerce and will carry proper credentials from this source.

Chambers of Commerce, American Legion Posts, and theatres in various cities in Mississippi are now engaged in conducting contests to select entries to represent different cities and counties in Mississippi. All up-State entries will be given accommodations and assigned to various resort hotels of Biloxi.

The State finals to be held at Biloxi, will begin with the "Miss Mississippi" ball at the Buena Vista Hotel pavilion on the night of August 5th. The bathing review will be held on the afternoon of August 6th.

The girl who is selected as "Miss Mississippi" will compete for the title of Miss America in the National contest to be held at Atlantic City. "Miss Mississippi" will also join some of the Southern States winners in a tour of several of the largest cities of the United States, prior to the Atlantic City pageant. All details for the sending of "Miss Mississippi" will be arranged by the Biloxi Chamber of Commerce, which organization has been given the franchise for this State. All expenses including transportation, hotel, etc., for the sending of "Miss Mississippi" to the National event has already been arranged for.

Thousands of visitors are expected in Biloxi for the State contest. No married or divorced women will be allowed to compete. Officials in charge of the State contest believe that Mississippi known for its beautiful girls will send an entry to Atlantic City to win the title of "Miss America."

VACATION ODE.

Why deserted now the glade,
Where once ran happy feet;
Why solitude here home has made,
Where youth's voice did greet.
Why silence broods over the place,
Where gathered boys to school;
Why now no faces here with grace,
Happy 'neath teacher's rule?
Where are the children gone away,
Scattered now far and wide;
Vacation over them holds away,
Their pleasure to divide.
But soon the Abbey bell they'll hear,
Calling them once again;
Then bright and smiling they'll appear,
With ready heart and brain;
A hearty welcome to each one,
God's blessing over all.
Another busy year's begun,
List to the school-bell call.

—RUFORD J. LINCOLN.

BAY ST. LOUIS UNIT OF N. C. OF C. W. HOLDS MEET AT LONG BEACH

St. Claire's Organization Regains From Order—Next Meeting at Waveland.

The Bay St. Louis unit of the National Council of Catholic Women held their regular monthly meeting on Monday, July 31st, at Long Beach. Thirty-one members were present with Mrs. Ed. Carrere of Waveland, in the chair. Rev. Father Hager gave the opening prayer. Reports of the chairmen were read and applauded; other business transacted.

The assembly was surprised and truly affected when the president announced the resignation of St. Claire's organization from the N. C. of C. W. It was with much regret that the Bay St. Louis unit accepted same. Echoes of the late retreat are still heard, how successful it was, and the promise of a bigger and better one next year.

Closing prayer was given by Rev. A. J. Gmelch of Bay St. Louis after which a most delightful social hour was indulged in.

The next meeting will be held in Waveland on Monday, August 21st, instead of the last Monday.

To Open Coffee and Sandwich Shop on Beach Boulevard

Members of Young Peoples Circle of King's Daughters, Bay St. Louis, announce the opening of a coffee and sandwich shop Saturday of this week, August 5, in the miniature golf house on the C. C. McDonald lot adjoining service station, on North Beach Boulevard, near Main street. This shop will be conducted for the benefit of the Kings' Daughters' hospital by the young people and will be open from day to day as long as the patronage justifies.

SHELL OIL CO. HAS NEW DOMICILE

Regular Business Office Established at Supply Depot—Company Branching Out.

In order to better expedite the business of the Shell Petroleum Company in this section of the Coast, with headquarters in Bay St. Louis, and to more centralize business the resident management has had built a business office in connection with the supply depot along L. & N. Railroad tracks.

This building completed, a visit reveals the interior is well finished and every equipment for handling the business has been established, with nothing lacking. And, further, either the manager or someone may always be found at the office.

The Shell Petroleum district for the Bay St. Louis section includes all of Hancock county and over into Harrison county as far and including all of Long Beach and back to Pineville and that territory.

At present new Shell service station is in course of construction at Long Beach. There are two major service stations in Bay St. Louis, one on the beach and the other in the interior of the city, one at Waveland, Lakeshore and Spanish Trail, Kiln and Tropical Inn near Pass Christian.

The Shell Petroleum Company services all of these stations and supplies several grades of gas in addition to lube, etc., all of the well-known Shell quality.

The sales are reported on the upgrade and the company feels encouraged in expanding its business and service to the public.

TWO GULFPORT STORES CLOSE.

The Exclusive Shop, operated by W. T. Hitzman and James L. Lewis, 25th avenue, failed to open its doors yesterday and a petition in bankruptcy has been filed in the federal court at Biloxi and referred to J. L. Heiss, referee in bankruptcy at Gulfport. The schedules show assets of \$5,918, liabilities \$8,475.

The Lindsey Shop, a military establishment on 13th street, failed to open because of unpaid rent.

A Repeater.

A passenger on a sleeping car, looking under his berth one morning found one black shoe and one tan. He called the porter's attention to the error. The porter scratched his head in bewilderment.

"Well, if dat don't beat all," he said. "Dat's de second time dis mawnin' dat's happened."

LOCAL BUSINESS MEN MEET AT C. OF C. TO DISCUSS RECOVERY ACT

Unanimous Expression of Willingness to Abide by President—Executive Committee Appointed To Handle Further Deliberations.

STATE DEFICIT DECREASES

Cash Obligation of the State Expected to Be Wiped Out During Month, State Auditor Joe S. Price Reports—Figures.

Jackson, Aug. 1.—Mississippi's general fund cash deficit decreased \$1,430,095 during July, according to the monthly statement of State Auditor Joe S. Price.

The decrease left the state's cash deficit at the end of the month at \$255,286.

With heavy collections by the tax commission and other departments during the last half of July which will be paid into the treasury today, it is expected the cash deficit will be wiped out early this month, officials said.

However, bills for the institutions and departments of the state fall due on August 1, to the amount of approximately \$450,000 which must be added to the deficit as the amount that must be paid out during August in order to eliminate the real deficit.

While the deficit was largely reduced by the sale of deficit bonds in the amount of \$1,376,140 during July, there was also used in reducing the deficit \$55,954 which the regular revenue receipts exceeded total disbursements, including bonds paid during the month.

Total general fund receipts from all sources reached the total of \$2,001,809, of which \$625,668 was regular revenue receipts and the remainder proceeds of bonds sold. Total warrants issued reach \$571,714, the report showed.

RETURN GOLF MATCH PLAYED SUNDAY AT GREAT SOUTHERN

Thirty-Eight Participate—Gulfport Leads with 5 Points Out of 8.

A return match of tournament held at Pine Hills Course on Sunday July 23, 1933, where Gulfport won four out of a possible eight points, and Pass Christian and Bay St. Louis winning two points each, was held last Sunday, July 30, at the Great Southern Golf Course, Gulfport.

There were eight prizes for medal play, and were won by the following: Joe Broadman, Gulfport, score 71; Harry Kane, Gulfport, 72; Edson McCabe, Gulfport, 72; Reed Hays, Gulfport, 74; Fred Wright, Bay St. Louis, 75; Clyde Lundy, Pass Christian, 75; Bob Bradley, Pass Christian, 77; J. C. Rich, Gulfport, 77.

MRS. JOHN A. BERNOS, SR.

Mrs. Ophelia Estopinal, wife of the late John A. Bernos, died at her home in New Orleans, Monday, July 31, at 6:30 A. M., following a long illness.

Mrs. Bernos is well known locally, formerly residing in Bay St. Louis, and for the past few years at Clermont Harbor, where she built and owned her own home.

Mrs. Bernos was the mother of Mrs. George J. Muller, Mrs. T. U. Ball, Mrs. Warren Phillips, Frederick and John A. Bernos, native of New Orleans.

In accordance with the wishes of the deceased, the funeral was strictly private, and took place Tuesday morning from a funeral home, with ceremony of the Catholic church, of which faith she was a devout member.

Mrs. Bernos has led a long and useful life, dedicating her thoughts, hopes and endeavors for the betterment and happiness of her family and friends. Her well-known activity was always directed to the cause of others. Unselfishness and service were attributes ever uppermost. It may well be said a good woman has gone to her reward. The bereaved family have the sympathy of many friends in New Orleans and along the Coast.

STATE DEFICIT DECREASES

Subject to a special call by the Bay St. Louis Chamber of Commerce Monday afternoon at 2:30 o'clock Bay St. Louis, Waveland and Clermont Harbor business interests, as affected by the general recovery bill, was well represented.

Each and every commercial and other business pursuit was represented manifesting a spirit not only to abide by the federal recovery act but to work out a uniform plan as far as possible.

The meeting was presided over by the president of the Chamber of Commerce, who stated at the outset, that this was not in the sense of the meaning a meeting of the Chamber of Commerce, but a special meeting called by the C. of C. to serve as a medium through which to work and to be of whatever assistance possible. While quite a number of members of the C. of C. were present there were many who were not. But this did not affect their status as far as this particular and future deliberations on the subject were concerned.

Ashton, of the firm of Mutchler & Ashton, local and coast grocers, was first called. He stated that both Gulfport and Biloxi business people had adopted a uniform code wherein each place of business would remain open from 8 to 5 each day and on Saturday from 8 to 8. This was for uniformity sake and would conform with the law and the spirit as well.

Henry Ososinach of the Bay Mercantile Company, Jos. O. Mauffray, P. P. Cassidy of the Atlas Drug Store, Joseph R. Schaff, M. E. Badon and others were among the principal speakers.

On motion of Mr. Cassidy, carried, an executive committee was voted to be appointed. The spirit was to have this committee represent as far as possible a representative of several of the trades and businesses involved. This committee would serve in the capacity of advisory and one to which all matters could be discussed and settled before calling a general meeting, the latter if necessary.

Henry W. Ososinach was appointed chairman, with E. J. Arceneaux, Joseph O. Mauffray, P. P. Cassidy, Chas. B. Mollere of Waveland; M. E. Badon, B. R. Engman, Alfred Vassalli, C. C. McDonald and C. J. Petri. Mrs. M. Jaden, secretary to Chamber of Commerce and for Chamber of Commerce but serving the committee in clerical capacity.

Adoption of Code Postponed. The adoption of time code was postponed on receipt of a communication to the effect federal authority had issued a bulletin that afternoon that while the law and its intent would not be changed there would be a re-assignment of time in order to cause no possible hardship on smaller businesses.

Adjournment followed, subject to call of the chairman of the committee, H. W. Ososinach.

JANET GAYNOR IN "ADORABLE" AT A & G SUNDAY & MONDAY

Henry Garat Premier Film Star Opposite Miss Gaynor and Well Supporting Cast.

The best two continents have been combined to give you "Adorable," the new Fox picture that comes to the A. & G. Theatre, this Sunday and Monday. Janet Gaynor, America's most popular screen player, and Henry Garat, premier film star of Europe, have the stellar roles.

Cast in a story that brings out the finest of their talents these two stars will set a new standard in screen entertainment. The songs they sing will set you humming. Their romance will make your heart skip a beat or two. Their joys will be your joys, and their sweet sorrows yours.

The stars are supported by a cast that includes C. Aubrey Smith, Herbert Mundin, Blanche Frederici, Hans Twardowski, Stuart Holmes, Albert Conti, Ferdinand Schumann-Heink, Peter Duray, Esther Muir, Joe Cais, Barbara Leonard and Sterling Holloway. Wilhelm Dieterle directed, from the screen play by George Marion, Jr., and Jane Storm and the story by Paul Frank and Billie Wilder.

"Adorable" is in tune with life—light of heart, carefree, joyous, happy and wholesome.

BEER SOLD IN FORTY-EIGHT COUNTIES STATE OF MISSISSIPPI, REPORT

Many Retail Beverage With Federal License—Two Wholesale Sellers—It Is Expected Check Up Will Reveal 1000 Retailers.

(John B. Hudson in The Times-Picayune.)

Jackson—Wide open sale of 3.2 beer in 104 Mississippi communities located in 48 of the state's 82 counties is shown in sworn statements made by 281 retail dealers to obtain federal stamp taxes required of those engaged in the business, records reveal in the office of Eugene Fly, internal revenue collector.

In addition there are two wholesale distributors of 3.2 beer, located at Vicksburg, who have taken out occupational stamp taxes, the records also show.

The number, which is constantly spreading, is thought to represent less than a third of those actually selling 3.2 beer throughout Mississippi and when the final check-up is completed it is expected that the number may approach 1000 retail dealers.

All of those retail dealers who entered the business since July 1 had through Monday to file their applica-

tions for the occupational stamp tax.

Revenue Agents to Check

Revenue agents, starting to-day, it was reported, will include a check up of beer dealers along with their routine field inspections on all federal taxes coming under their jurisdiction, which is expected to add considerably to the number.

The spread of 3.2 beer sales in Mississippi has amazed many of the old time politicians and has also caused some additional apprehension on the part of the "professional drys" over the future of the 18th Amendment in Mississippi, whenever the people are given a vote in its repeal.

There have been sporadic efforts on the part of officers in a comparatively few counties, to prosecute sellers of 3.2 beer, but only in one of two instances have their efforts been successful. The few convictions obtained were immediately appealed to higher courts.

In most counties, however, the

(Continued on page 4)

THE SEA COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Second Year of Publication.
Chas. G. Moreau, Editor and Publisher.

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Official Journal City of Bay St. Louis.

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THE FELLOW WHO FORGETS.

THE boy or man who never forgets, said a successful business man the other day, is the fellow I wish to employ.

There are entirely too many people working who forget. It seems to be chronic with many. An incurable disease. This weakness is inexcusable and should be overcome by will and practice.

An employee who never forgets shows ability and quality, thought and comprehensiveness and is well worthy of his hire. One who forgets is a mental dullard, irresponsible and not worthy of place.

It is a poor excuse, if at all, an alibi of no good to say "I forgot." No employer may rely on one who forgets. It is dangerous for no telling what may result from something left undone or a message undelivered because someone forgot.

This should be a test of one's deservdness of a position, mental test, as it were. To forget registers failure and surely no one wishes to depend on one who forgets.

AROUND THE WORLD.

CREDIT must be given Wiley Post, the American aviator, who spanned the globe in the record time of 186 hours, 49 1-2 minutes, completing a 15,000 mile journey.

In 1931 Post and Harold Gatty went around the world, but his new time was twenty-one hours less than the previous record. This time, however, Post went alone, and had no one to share the ordeal.

Probably the most dangerous period for the flyer was his crossing of the North Pacific, requiring fifteen hours, and when he reached Alaska he was hindered for seven hours by a fog which kept him in the air for a total of twenty-two hours.

The successful flight of Balbo's twenty-four Italian planes across the North Atlantic and the recent triumph of Mr. and Mrs. Mollison over the same stretch add to the emphasis being given aerial travel possibilities at this time.

WORK TO PLAY.

MISS Catherine Oglesby, a Philadelphia editor, urges business women to spend their leisure time unwisely. "The true reason for working wisely from nine to five is that it enables one to play foolishly the rest of the time," she declared.

"Wise work and foolish play is a sure means of success. Every business woman when making up her budget should allow for a period of mischief. Psychologists who have studied women in business declare that most women fail to advance because they don't know how to play."

Miss Oglesby does not mean that leisure time should be used so that it would hurt instead of help. She recommends that hobbies, such as gardening, forestry, or any other interesting, entertaining pastime, be taken up.

LEARN INITIALS.

THE American public will have to get familiar with some new initials as a result of the recent congressional legislation. Look over this list, and remember them:

NIRA—National Industrial Recovery Act.
AAA—Agricultural Adjustment Administration.

TVA—Tennessee Valley Authority.
HOLC—Home Owners Loan Corporation.
PWA—Public Works Administration.
FERA—Federal Emergency Relief Administration.

In addition to the above rather new abbreviations, there are some already familiar ones, like, for example, the RFC, Reconstruction Finance Corporation. It is already so well-known that some people call it by the initials without knowing what each letter stands for.

GOES MOHAMMEDAN.

A FAMOUS movie director has embraced the Mohammedan religion. Rex Ingram, who won fame as the director of "The Four Horsemen of the Apocalypse," has the name Ben Aliem Nacir ed Ben, meaning "son of the wise victory of faith." The new convert recommends this religion as "a real philosophy of life," teaching that "works are not the only virtue."

Christians are not accustomed to think about missionaries from other faiths working for converts, but, apparently, they are. The importance of Ingram's decision is not very great. Most people will wonder how closely he studied and practiced his professed Christianity before he concluded to abandon it for another faith.

LESSON BY CONTRAST.

GOING away serves admirably to a point, says a friend at our elbow. On the return the place where we live is appreciated all the more.

Don't get the idea that the present drastic economic movement is intended to put money into your pocket. It is an effort to lift to a higher level the whole plane of living without disturbing the relative status.

THE GENERAL CODE.

A GENERAL code is being promulgated for business by the national government. The administration seeks to secure its adoption by the pressure of public opinion, and already firms here and there are advising the general public through advertisements that they are accepting the terms of the "new deal." Here are some of the features of the industrial recovery code:

1. Maximum week of forty hours for white collar workers.
2. Maximum week of thirty-five hours for mechanical labor until December 1, 1933, but with the right to work a maximum of forty hours for any six weeks until then.
3. Prohibits any workers to labor more than eight hours in one day.
4. Established minimum wage for white collar workers ranging from \$12 weekly to \$15, depending on the size of the city in which workers live.
5. Not to employ any persons less than 16 years of age except in some cases where it does not interfere with school. Working hours must not exceed three per day.
6. Not to increase prices out of proportion to production and merchandising costs.

Whether the average American citizen realizes it or not, this country has been passing through an economic revolution for the past few months. It also included a financial revolution as well. To get business moving on the new order will take time, patience, faith, and a lot of cooperation. The goal in mind, however, is certainly worth while, to create an ordered, dependable system in which workers and the public can depend and feel secure.

The old idea of beating down prices has about come to the discard. How can wages and fair working conditions be maintained if the product has to be given away?

BUS LINES PROTEST.

BUS lines protest to the Interstate Commerce commission against the Southern Railway system lowering passenger rates, says the Meridian Star and continues:

The bus lines claim that these lower rates come under the term of the National Recovery Act, which prohibits "unfair competition" between industries as well as within industries.

It strikes us that this is a question of "whose bus is gored."

The bus lines, in the past, have been carrying passengers at rates lower than the railroads—thereby taking a large part of the railroad income.

It is presumed that the bus lines thought that it was "fair and square" as long as they were reaping the benefits—but now that the railroads have made a move to lower rates and compete with the busses for passenger traffic the shoe is on the other foot.

No one wants to see "cut-throat" competition between the railroads and the bus lines. It would be disastrous for both. But at the same time we can see no logical reason why the railroads should not be permitted to lower passenger rates to a point where they can make a bid for the traffic.

The general public, especially those people who travel a great deal and those people who are directly or indirectly dependent upon railroads for their livelihood, will watch this case with more than passing interest.

YOU CAN'T HELP GETTING BARGAINS.

IT is an ancient belief that the woman is the bargain-hunter of the family and that man must be dragged reluctantly, if at all, to where goods can be purchased cheaply.

If that is true, the man of the family must be having a good time now, for there is very little else but bargains, at prices unheard of a few years ago.

These prices won't be with us much longer—economic law doesn't allow "distress" sales to go on forever. Everything from shirts to cement is going to cost more very soon, as higher prices and wage levels will be on us before we know it.

It's about the last chance to buy needed household articles, and make property improvements and additions, at depression costs. The chances are that you, the reader of this, have been lax about keeping up your house and grounds, in order to save. But you had better start your building and repair work now if you don't want to dig deep into your pockets in the near future.

Providing jobs and purchasing power is better and cheaper than charity.

STANDING BY THE PRESIDENT.

THERE will be no difficulty, after all angles of the recovery bill and requirements thereof are studied and understood, for business adjustment to become effective in accordance with the spirit of the act.

Every man and woman in business, like loyal citizens, are not only manifesting a willingness but are anxious to come under the wings of the blue eagle. They would rather enter voluntarily than wait for the ultimate time limit.

There is no doubt every man and woman in the country is standing by the President. There is no question. They realize that only in solid phalanx the purposes may be thus achieved. And it is refreshing to note the promptness and willingness exhibited by business interests, regardless of inconveniences possibly to be experienced at first.

Our people are showing splendid spirit in this instance. As we look around Bay St. Louis and adjacent communities we see the insignia of the blue eagle displayed. It spells loyalty and patriotism to say nothing of a better spirit for recovery in order we may have a greater country and a happier people.

KNOWS HIS LIMITATION.

A NON-ADVERTISER once made this confession. My stock is not complete, quality not at par with my competitors and prices not consistently low. I cannot afford to advertise. I must trust to chance.

MERELY THEORETICAL

By GEORGE E. SCHILLING
(For The Sea Coast Echo)

THE IRON LAW OF WAGES.

THERE is a corollary to the Laws of Supply and Demand which is not often talked about because it is so very disagreeable. As Julius Caesar once remarked, and Julius was a very smart man, people easily believe what they want to believe and it is also true that they evidently come to believe something that it does not want, and is very properly scared about it. That is the why of this N. I. A. R. revolution that we are beginning this month.

The British economists of a century ago discovered that wages and salaries are just as much subject to the laws of supply and demand as cotton or wheat. Congress and the League of Nations have both tried to abolish the fact, but it will not disappear, no matter how many resolutions are passed. The economists went further and worked out a theory that, since laborers tend to increase in numbers as food supplies permit, wages must depend on the cost of living, and that they can never, in a free market, be much more than enough to allow the workers to live and breed. If they go higher more little laborers will be born, increasing the supply and lowering the price. If they go too low then a lot of the old workers will starve to death, thus decreasing the supply and sending wages up again. Rough as this may be on the working classes, there is no escape from it, if competition is free, and so it is called "The Iron Law of Wages." The individual employer is just as helpless about the matter as the laborer himself, because, if he pays a higher wage, his competitors will undersell him, and even drive him out of business.

Unfortunately this is not merely Theoretical, because it worked perfectly for more than a century, in fact ever since the new machinery began to be invented and installed. We escaped the worst of it in this country until lately, because the free land of the West drained off the extra supply of labor, so that there was never a surplus until a few years ago. Certain European countries were not so fortunate.

It is perfectly surprising how little is required to live. A quart of soup a day, the soup made of butchers' scrap and stale vegetables, with some dry bread is plenty of food. The cost is about six cents a day, and as one woman remarked, "you don't get tired of soup if it is all you have." There were, last spring, 900,000 people in New York City alone who had bought no new clothes at all for two or three years. One room is enough for a family, provided they are only working people. That much is better than nothing at all. People can live that way, and they do that exact thing. The man, or woman, or child, who doesn't have so much will work twelve to sixteen hours a day to get it.

Now, for the first time in our history, we have a surplus of labor, which is just about wrecking the country. Latest reports were that there were about eleven million unemployed out of fifty million workers. Many of these eleven million, probably most of them, would be willing, even glad, to work for a dollar a day, or even less, if they could not get any more. The business man who takes advantage of the cheap labor market is the only one who can stay in business. Of course wages and salaries move more slowly than other prices, whether up or down, so we have not felt the worst of this yet; but they have been going down and they will drop faster yet if we do not find a way to stop them. The only limit to the drop is the price of soup and bread, or rice and beans, whichever is cheaper.

Well, suppose we do let wages drop to that level, and have say a million rich people in our cities with sixty million wretchedly poor. Who will buy the stuff the farmer raises, such luxuries as milk, fruit, eggs, all that sort of thing? The farmer can live on his own produce, but he will not be able to sell it, for there will not be enough buyers. How about that million of rich folks that Huey Long talks about? Who will buy the automobiles, radios, electrical gadgets, clothes, furniture—all that sort of thing? What will happen to the banks when their customers cannot sell? Where will the government get taxes to pay the bond-holders? Some folks believe that there really is a Santa Claus, and that all this theory is foolish nonsense. They refuse to worry, just want to run their own business in their own way. Evidently the powers-that-be in Washington think that there is something in it, or they would not be raising such commotion, and interfering so much with people who merely want to exercise their own legal and constitutional rights. They are scared, if you aren't.

Can we beat this iron law of wages? or should about half of us lie down and peacefully starve to death, so the machine can make gadgets for the rest of us? I don't know. There will be big profits in beating the new regulations, and some folks will go a long way to make a profit. The real question is whether we are honest enough, intelligent enough, strong enough, and generous enough to work together, instead of all going bankrupt together in one grand scramble.

Jack—What made you oversleep this morning?
Jim—There are eight of us in the house, but the alarm was only set for seven.

SAUNTERINGS From Where The West Begins

By JOHN T. MEYERS.
For The Sea Coast Echo.

THE second longest drought on record ended in San Antonio on Friday. Until this date, no rain had fallen for a period of 45 days. The longest spell of aridity was experienced here 15 years ago. At that time rain was absent for 52 days. Old J. Pluvius lacked only 7 more days to duplicate this 'Aint gonna rain no more' stunt.

As the long needed rain fell from an overcast sky, a spirit of camaraderie prevailed over the city. Downtown, total strangers exchanged bits of weather comment as they waited for traffic lights to change. Everywhere life seemed revived. From office building windows, store entrances, and all along the street, refreshed humanity paused, watching the drenching downpour with enraptured meditation. Barefoot newsboys splashed gleefully in the swirling torrents that flooded the streets. No one seemed to mind the slush underfoot. A blistering drought was broken. People offered a silent prayer for the cooling precipitation. Life was wonderful. The rain washed away all cares of the hour.

Most folks use 'tack' when dealing with motorcycle cops. . . but some local scalawags evidently read the rule wrong. They thought the word was 'tacks.' Maybe it was the lino-type man's fault. Anyway the paths of San Antonio's motorcycle officers have been strewn with 'tacks' of late. Their tires have been punctured. . . to say nothing of their ego. And are the boys steaming under the collar?

To make matters worse, some daring villain flaunted his boldness before the very doorsteps of police headquarters. Tacks were spread on the driveway leading to the place where police motorcycles and detective scout cars are parked.

The law and order boys are seeing red. They cordially invite the culprits over to the police station for a game of tick-tack-toe—or something. The 'tack' attack on the cops is the outcome of a police war on speers. San Antonio's finest would not be so mad if the revengeful motorists had used rubber tacks. . . but they didn't.

A group of youngsters huddled together in serious discussion. Alert, bright-eyed, neighborhood kids between 10 and 14 years of age. Probably your own. Bubbling over with vigor and enthusiasm of youth. You can find them any day. Over the hill, down by the gang's tumbled down club house.

But unless you know the secret whistle, or high sign, you probably won't be admitted to join the deep, dark, mysterious circle now in conference. And should the intruder happen to be girl, or little brother of tender eyes. . . the meeting will suddenly come to a halt. 'Cause girls and baby brothers are 'poison'—they just blab secrets right out. And, gosh, every regular fellow knows club secrets are sacred. You had to cross your heart, and promised never to tell, didn't you?

Many boyhood club activities center around an up-to-date Junior International Detective agency. This is the popular game at present. A real chief, sporting a tin star badge, props his feet upon a soap box desk. The detectives are armed to the teeth with cap pistols slung in holsters. An imaginary short wave radio message occasionally sends them bravely on the trail of some band of make-believe bad, bad, outlaws.

Some groups have established laws and ethics for members of the force. Bravery, truthfulness, helpfulness to older people, kindness to animals, and neatness was part of the duty listed in a hand printed book of instructions belonging to one Junior detective. There was a motto, danger signals, and personal symbols and codes we promised the boys not to reveal.

Saunterings was greatly honored by the boyish confidence extended him by a manly little group of Junior Detectives recently interviewed. Realizing youthful detectives and boy secret service operations, everywhere, require written messages that can be read only by members of their organization, a few inexpensive formulas are printed below.

To make disappearing ink: Boil 10 grains of arrowroot in 1 gill of water. When cold, add 25 drops of tincture of iodine. Messages written with this ink will be visible at the time of writing, but will become fainter, and disappear in about 4 days.

To make invisible ink: 1 dram gum arabic dissolved in 1 oz. water will result in an invisible ink. When the paper is heated the writing becomes blue, and can then be read. As the paper cools, the writing disappears. The heating process can be repeated at will.

Secret messages may be written by using rice water in place of ink. When dry, tincture of iodine will make lettering on the paper stand out.

A simple method is to use milk for secret writing. By rubbing a dirty finger over the lines, the messages can be read by fellow Junior Detectives in no time.

President Roosevelt, our dynamic leader, addressed a second heart-to-heart talk to the people of the United States. He minced no words. Every well-voiced sentence carried a vital and logical point, that burned deeply into the hearts and minds of his eager listeners. The minds carried President Roosevelt's speech into millions.



One Sandbag Won't Make a Rampart

ONE bag of sand won't turn aside a machine gun bullet. But five hundred of them have enabled an army to turn back a bayonet charge. A savings account is like that, too. One deposit, made and then forgotten, amounts to very little. Add to those deposits regularly and you'll have a sum that will protect you from a "surprise attack" of financial hardship, no matter how severe.

Merchants Bank & Trust Co.

WHAT THE PRESS SAYS.

STEWARDSHIP.

(Clarksdale Register.)

GOVERNOR Conner will come back to the Mississippi Delta to report to its stockholders. He will speak at Charleston and Marks.

Perhaps our great-souled governor has forgotten something. He spoke in this region not so remotely to the commonwealth's stockholders. Probably he may explain why he did not hurry to get rid of the prohibition issue.

The Jackson Daily News gives our worthy chief executive a somewhat southpaw compliment. "Believe it or not," says the man who gives us the Low Down on Higher Ups of the News, "this writer still loves Mike Conner in spite of the thick bones in his head."

Would it be amiss to disagree a wee bit with the News regarding the bones under the carapace and to also say that with all his faults we love the governor still?

The only thing we have found worthy of criticism on the part of the governor is that he harps too much on one string.

In this instance he twangs too much about a sales tax.

Otherwise—all to the good!

Governor Conner is a fine man in spite of it!

DROPPING BILBO OVERBOARD.

(Jackson Daily News.)

THE editor of the Crystal Springs Meteor, who writes some really good editorials when his typewriter is functioning properly, says we should all quit talking about Bilbo and his \$6,000 per year soft-and-easy job in Washington.

"We should rather have Bilbo in Washington on a salary of \$6,000 per

lions of homes throughout the land. The dreaded menace of debt and unemployment was hanging over many of these homes as he spoke. President Roosevelt realized this fact.

He did not speak words of sympathy. . . make vague promises that were to be fulfilled around some corner. That is not his style. He got right down to cases. Explained actual results that had been accomplished since his administration entered office in March. Laid the cards face upward on the table regarding government plans for the immediate future. And all in simple, plain terms understood by every school child.

Proved that the NRA program, if given wholehearted support by large and small employers alike, will pull the United States out of the bog of depression and accompanying unemployment. No one will gain at the expense of another. All must share equally in responsibility, and, ultimately, in the benefits that are certain to follow. And beneficial RESULTS will follow immediately.

The anecdote the President told about the man who asked if he thought Andrew Jackson would go to heaven when he died replied: "He will if he wants to." That sums up President Roosevelt's plans. A fighting way to start out of the depression has been opened. The NRA is our weapon. "We'll get out of it now if we want to. . . And WE WANT TO."

Somewhere in the middle of his speech, President Roosevelt paused, and demanded, "Where's that glass of water?" He quenched his thirst, and then remarked to his audience, "It's mighty warm here in Washington, folks."

Just as matter-of-fact as the head of an average American family carrying on conversation at the dinner table.

Gulf Coast Motor Express, Inc.

1155 Constance Street
Phone RA 3249—New Orleans, La.

V. A. MORREALE, Agent.
454 Ballentine St.

Phone 371-M—Bay St. Louis, Miss.

Freight picked up anywhere and delivered at your door no extra charge.

Vincent says:

"You Call He'll Haul"

year than have him stirring up political bad stuff down here in Mississippi," says the Meteor.

Yea, verily.

Bilbo is now ex-communicado, so to speak, concerning anything now taking place, or that may take place, in Mississippi.

He is a harmless, innocuous, and utterly inconsequential, insofar as his home state is concerned, as the left hind leg of the goat that came off the ark when Noah landed.

For nearly a quarter of a century everybody in Mississippi tried to solve the problem of what to do with Bilbo. We condemned him, and then elected him to office. We sent him to jail and then gave him another office. We tried to put him in the penitentiary for taking a bribe that he had frankly confessed taking. But the jury wouldn't believe him. We newspaper writers cursed him out with all the blistering adjectives postal regulations will permit and sometimes beyond, but it didn't seem to help much. He got elected in spite of us.

Having been sometimes accused of being Bilbo's severest critic and bitterest enemy, the editor of the Daily News is quite willing to join the Crystal Springs Meteor, and all other newspapers, in an agreement to quit talking about him.

He is the most pestiferous, persistent, and unquenchable person with which this writer has had aught to do.

Also—and this is said in simple sincerity—we are glad he has a \$6,000 per year job. Our chief regret is that it is not permanent, with compulsory life service clause attached thereto.

Do for your hat to Pat Harrison! He solved the problem of what to do with Bilbo, which none of the rest of us could do.

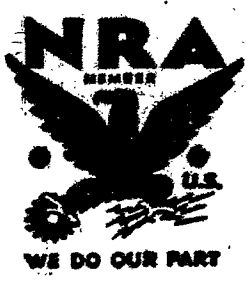
Here's hoping Theodore spends the remainder of his days, and most of his nights, in Washington, the most beautiful city in the world.

A qualifying clause: It will be all right, Theodore, to occasionally cross the Potomac after nightfall in that new auto of yours, but be certain the gas tank is filled—and also have a little certainty of the person you go with.

HOME BUILDING.

(Winona Times)

ONE of the first lines of industry to revive on a large scale when the revival period sets in will be the home building industry. It has practically stood still for about four years. In that time with millions of people out off from payrolls there has been a doubling up of a lot of families and friends. This has vacated vast numbers of apartment buildings and separate dwellings, but when these people get back on to payrolls they will want their own homes. The number of homes that existed when this panic began will be nowhere near enough to care for the normal increases in population plus new aspirations. That means that a vast number of new homes will be built, and that is one of the very best signs of the time. Building is a basic industry. It employs vast numbers of men, directly and indirectly. The sooner this revival sets in the better for all concerned.



Notice!

WE have signed the President's Reemployment Agreement which goes into effect August 1st. Our hours of opening our stores are as follows:— Eight A. M. to Five P. M. during the week and Eight A. M. to Eight P. M. on Saturday. We ask the cooperation and assistance of our customers and friends in carrying out this program.

Mutchler & Ashton
COAST SERVE SELF STORE.

The Sea Coast Echo

City Echoes

—Mr. Walter J. Gex, Jr., spent Wednesday at Magee, Miss., on professional business.

—Mrs. Albert S. McQueen is spending the week visiting relatives at D'Lo, Miss.

—Registered at the Bay Inn, Mrs. V. Kehoe, Waveland, Miss., Alveretta Roth, New Orleans.

—Misses Marion Blessey and Helen Powell of New Orleans are visiting Miss Kathryn Briede at Waveland.

—Miss Rose Robinson has been spending the last few weeks along the Coast at Bay St. Louis.

—Mrs. Fred W. Wright and two children have returned from a delightful trip and visit to relatives and friends at Yazoo City, Miss.

—Mr. J. F. Roth, Sr., and mother, Mrs. John Roth were visiting his wife, Mrs. J. F. Roth, who are spending a part of the summer at the Bay Inn.

—Mr. Donald Peot of Rayne, La., is visiting at the home of his uncle and aunt, Mr. and Mrs. J. Grevemberg, Court street.

—Miss Beverly Nell Fisk of New Orleans is the attractive guest of Miss Betty and Paul, Jr., Thriftley, at their summer home on North Beach.

—Mrs. W. M. May is visiting Mr. and Mrs. L. E. Gust and family of New Orleans. Mr. and Mrs. Gust and family are vacationing at the Bay Inn.

—Misses Mary Barnes and Caroline Blessey who have recently been visiting Miss Kathryn Briede at Waveland, left Wednesday evening for New Orleans.

—Mrs. Fernand Gelpi has returned to her home in New Orleans after a visit to Bay St. Louis visiting particularly her son-in-law and daughter, Mr. and Mrs. Alfred Chapman.

—Mrs. Charles V. Kehoe of Waveland, Miss., and Miss Alveretta Roth of New Orleans, visited and had dinner with their mother, Mrs. J. F. Roth of New Orleans who is registered at the Bay Inn.

—Miss Elsa Mauffray has gone to Jennings, La., where she is visiting her aunt and family as part of her summer vacation. Miss Mauffray is acquainted at Jennings and the pleasure of her stay is thus doubled.

—Misses Julia and Regina Blaize, accomplished young daughters of Mr. and Mrs. R. N. Blaize, leave Saturday of this week for a ten-day visit to the Chicago Century of Progress Exposition.

—Rev. Father Costello, pastor of St. Claire's church, at Waveland, recently left for Europe and is visiting in his beloved native land of Ireland, where relatives reside and whom he had not visited in years.

—Mrs. W. T. O'Dwyer was the victim of an unusual and painful accident one evening this week when she injured an ankle to the extent it was necessary to take her to Touro Infirmary, New Orleans, the same evening. She was about to enter the family car when her foot slipped and ankle injured. However, Mrs. O'Dwyer has returned home and The Echo is glad to note she is doing well.

"We Do Our Part"



ENDORING THE SPIRIT AND PURPOSE OF THE NATIONAL RECOVERY ACT AND CONFORMING TO THE REQUIREMENTS OF THE BLANKET CODE.

The Sea Coast Echo
— Printing —

CLERMONT HARBOR HAS 311 DWELLINGS NEW CENSUS REVEALS

Petition For School and School Building Granted by Hancock County School Board.

By actual count, under auspices of Clermont Harbor Civic Association, Clermont City has 311 dwellings, practically all occupied, for the present, at least.

This census revealed a larger number than was expected, even by the more enthusiastic resident and booster of Clermont and is an indication of how rapidly this new coast section is improving and expanding.

To Have Own School.

In answer to a petition, Clermont Harbor in future will have its own school building and school as well rather have children of that section attend the Lake View (Lakeshore school) according to proceedings of a recent meeting of Hancock county School Board. It was proven that the educable children of Clermont and immediate vicinity were of such number as to justify establishing a new school and located at that place.

Gulf View school trustees, which include the Mulatto Bayou School and Cameron's asked the board to reconsider their action in view of their district will be appreciably affected, let their first decision stand, hence Clermont secures its first permanent and separate school. Clermont is in the rural unconsolidated school district of Hancock county.

All county schools open first Monday in September.

—Mrs. (Dr.) J. A. Evans and son, Jas. A. Evans, Jr., and daughter, Miss Alice Vivian Evans, will leave shortly for Dresden, Tenn., where they will spend the balance of the month visiting Mrs. Evans' parents.

—Miss Evelyn Burrow of Macon, Miss., who has been visiting her brother, Jos. B. Burrow, assistant cashier Merchants Bank & Trust Company will leave tomorrow for Chicago to visit the Exposition.

—Mr. and Mrs. C. C. McDonald and son, David, of North Beach Boulevard will leave this Friday for Chicago to attend the World's Fair and en route home will stop for a few days with Mrs. McDonald's mother, Mrs. Overalls at Nashville at her summer home in the Blue Ridge Mountains.

—Mrs. Charles F. Mitchell and infant daughter, from Guatemala, after a visit of several weeks to her mother, Mrs. W. J. Kidd, and family, left last week en route home by way of New York. Before sailing, however, Mrs. Mitchell will visit her husband's relatives at Boston for a stay of a few weeks.

—Miss Catherine Burg, attractive young daughter of Mr. and Mrs. Louis Burg, spending the heated season at their summer home in Bookter avenue, sailed last Saturday from New Orleans on board S. S. Cefalu, for Havana, Cuba, guest of Capt. John and his family. At Havana Miss Burg will be the house guest of Mrs. C. Ogden and plans a six-week stay.

—Mrs. Donald Marshall has returned home after a week's absence during which time she traveled to Springfield, Mo., on the sad mission of accompanying the remains of her mother, Mrs. Elba Huffman Boulou, who passed away here last week.

While in Springfield Mrs. Marshall visited her sister, Mrs. C. E. Denton, and family.

—Dr. C. M. Shipp, Hancock county health officer returned home Monday night from Jackson, where, accompanied by Dr. Daniel J. Williams, Gulfport, and Dr. R. G. Lander of Pascagoula, county health officers from Hancock, Harrison and Jackson counties, in the order named, attended a conference of county health officers called by the State Board of Health. Dr. Shipp says the meeting was a successful one.

—Judge Russell and family returned home a few days ago from their motor trip to the North Carolina Mountains, spending two weeks at Asheville and Hendersonville and the Judge is not only looking and feeling fine but reports an enjoyable trip and that the stay in the cool, bracing mountain air was invigorating and beneficial. Judge Russell left on his vacation following recent session Hancock county chancery court. He did not say when he would render a decision in the case, Teche Transfer Co., Inc., vs. City Bay St. Louis.

—Mr. George R. Rea returned home a few days ago from Chicago where he attended the bi-annual convocation of Kappa Sigma fraternity of which he has been the national treasurer for many years. At this gathering he was again elected, unanimously, to the position of trust and reports that after the business session of his fraternity had adjourned he enjoyed the Century of Progress and tells of the wonders of Science Hall, of the human-like robot, radio and other electrically actuated marvels.

—Prof. and Mrs. W. H. Pate, and daughter, Mrs. J. V. Corrier, former residents and well-known in Bay St. Louis, who have been spending the past few months visiting at the home of Mrs. C. B. Foster at Gulfport, daughter of Prof. and Mrs. Pate, passed through Bay St. Louis a few days ago en route to Port Arthur, Texas, where they will visit immediate relatives of Mrs. Pate—Mrs. R. I. Ferguson, a sister; Messrs. John (Boy) Bangard and Leopold (Son) Bangard, of Port Arthur, Texas, and where they plan to spend the balance of the summer.

Beer Sold in Forty-Eight Counties, State of Miss. Reports Reveal

(Continued from page 1)

county authorities have made no effort to enforce the dry act insofar as it applies to beer.

Sentiment for Legalization.

The sentiment for legalization of beer has been riding on a high tide, with practically every political leader predicting passage of a beer bill whenever the Legislature does meet.

Advocates of legalized beer, however, have not been able so far to budge Governor Sennett Conner in convening an extraordinary session for beer and repeal. The governor has stated often that he does not consider beer and repeal, of themselves, alone, sufficiently important for an extraordinary session.

The 281 avowed beer dealers, and the great number not yet placed on record by the internal revenue collector's office, in the meantime are plying their trade without having to pay any taxes into the state, county or municipal treasuries.

The records in the internal revenue collector's office show that Vicksburg leads in the number of occupational stamp taxes issued to retail beer dealers, with a total of 32. Gulfport and Clarksdale are tied with 20 each, Biloxi has 11 and Natchez 10.

The 48 counties in which federal stamp taxes have been obtained by retail beer dealers follow:

Kemper, Coahoma, Sharkey, Jackson, Monroe, Simpson, Clay, Harrison, Panola, Tate, Stone, Tallahatchie, Humphreys, Sunflower, Choctaw, Bolivar, Copiah, Yazoo, Washington, Adams, Chickasaw, Quitman, Warren, Madison, Lowndes, Hancock, Pearl River, Jones, Greene, Wilkerson, Grenada, Pike, Forrest, Walthall, Lafayette, Yalobusha, Lee, Oktibbeha, Montgomery, Claiborne, Noddy, Wayne, Jasper and Union.

—Mr. and Mrs. Robin of New Orleans have leased the Dr. James A. Evans dwelling on North Beach while they are away for the balance of the month. Dr. Evans will be the house guest of Dr. C. M. Shipp during his family's absence.

The Shipp-Evans property, known as the former Brandao dwelling on North Beach Boulevard, has been leased for a period of two months to Mr. Gondolfo and family of New Orleans. Mr. Gondolfo, is well known and is a son-in-law of Congressman Maloney.

Johnston—Hale

Mr. and Mrs. A. R. Johnston announce the marriage of their son, Harold W. Johnston to Miss Beatrice Hale, daughter of Mrs. V. Carver.

The ceremony was performed Sunday morning at eight o'clock.

After dinner with the bride's mother, Mr. and Mrs. Johnston left for Houston, Texas, where they will make their future home.

A. & G. Theater

Thursday & Friday, August 3-4. GEORGE ARLISS in "THE WORKING MAN" Cartoon and Travelogue.

Saturday, August 5. JACK HOLT & FAY WRAY in "THE WOMAN I STOLE" And comedy.

Sunday & Monday, Aug. 6-7. JANET GAYNOR & HENRY GARAT in "ADORABLE" Fox News and Cartoon.

Tuesday & Wednesday, Aug. 8-9. WILLIAM POWELL & MARGARET LINDSAY in "PRIVATE DETECTIVE 62" And comedy.

Thursday, Aug. 10. "IT'S GREAT TO BE ALIVE" And comedy.

Program Subject to change without Notice.

Bridge Luncheon

Weekly bridge luncheons, every Wednesday at 1 P. M.

Plate Luncheon will be served, followed by bridge.

Point O' Pines Club

End of West Beach Boulevard, PASS CHRISTIAN. Reservations must be made by Wednesday—Phone Gulfport 415 or Pass Christian 9163.

OF SOCIAL INTEREST

(By Our Society Editor)

MRS. M. V. GEX'S BIRTHDAY CELEBRATED

Mrs. M. V. Gex's eighty-first birthday was celebrated Saturday, her son and daughter-in-law, Mr. and Mrs. E. J. Gex, residing in Court street, complimenting her at a birthday dinner during the afternoon hours to which were twelve covers.

The table was unusually beautifully decorated for the happy occasion and Mrs. Gex was the recipient of quite a number of remembrances from relatives and friends as well.

An interesting incident of the day was the receipt of a cablegram from another son, Walter J. Gex, although far off at the time sailing the Pacific seas, extending congratulations and best wishes.

It is almost co-incidental that Mrs. Gex should receive a cablegram last year on the same day conveying good wishes and congratulations. Last summer two of her granddaughters, then Misses Laurin and Norma Gex, now respectively Mrs. E. J. Lacoste and Mrs. H. Grady Perkins, were traveling Europe and even though far away and their interest engrossed in scenes and things foreign, did not forget their grandmother.

Mrs. Gex is the widow of Lucien M. Gex and the mother of Messrs. Walter J. and Emile J. Gex, also of Mrs. Robert L. Genin and Miss Vickie Gex. And two deceased daughters, Mrs. Stella Cox Ducatel and Mrs. Nina Gex Ladner.

May she see many more returns of the day.

MISS KATHRYN BRIEDE'S LUNCHEON BRIDGE.

Miss Kathryn Briede entertained recently at a luncheon-bridge in honor of her four house guests, Misses Mary Barnes, Caroline and Marion Blessey and Helen Powell, all members of the young college set of New Orleans, at the family summer home in Waveland. Misses Catherine Gaery and Antoinette Weed won the prizes and Miss Gwen Gaery won the cup souvenir. The guests included Misses Louise Carrere, Marion and Caroline Blessey, Cynthia Richardson, Mary Barnes, Lucy and Antoinette Weed, Helen Powell, Catherine Gaery, Mary Byrnes, Mildred Fossier, Gwen and Marjorie Gaery.

MRS. RAUXET TO ENTERTAIN THURSDAY.

Mrs. August Rauxet will entertain at luncheon-bridge on Thursday of next week, complimenting Mrs. Charles Testart, of New Orleans, who is spending the month of August at the family summer home in Bookter avenue.

MISS BEATRICE SMITH COMPLIMENTED BY MRS. RALPH RUGAN.

Miss Beatrice Smith, whose engagement to Mr. Charles William Clark, of Gulfport, is formally announced, is the honoree this week, Thursday afternoon, to a luncheon-bridge and miscellaneous shower given by Mrs. Ralph Rugan at "The Answer."

This beautiful affair for so socially prominent an event, attracts more than ordinary attention and is an outstanding occasion of the gay season.

MRS. BRYAN'S BRIDGE AT INN-BY-TH-SEA.

The Inn-by-the-Sea, a show place of the Mississippi Gulf Coast, was the scene of a charming bridge-luncheon party Tuesday morning and noon when Mrs. John W. Bryan entertained in compliment to Mrs. Charles G. Moreau who is leaving this week for Hendersonville, in the North Carolina mountains.

Summer flowers in gorgeous bloom and color gave added "atmosphere" to the patio dining room, decorating the luncheon table.

To each guest, as a lasting souvenir of the occasion a fair-sized picture of velvet surface, hand-painted in illuminated covers, was given as a party favor. These unusual gifts were purchased by Mrs. Bryan from foreign exhibitors while on a recent visit to the Century of Progress Exposition.

In addition, a number of handsome individual gifts were presented the honoree of the party.

ANNOUNCING ENGAGEMENT AND FORTHCOMING MARRIAGE.

Dr. and Mrs. Alvah P. Smith of Bay St. Louis announce the engagement of their daughter, Beatrice, to Mr. Charles William Clark, of Gulfport, the wedding to take place in Bay St. Louis, Tuesday, August 15.

This announcement carries more than ordinary interest. The bride-elect is well and popularly known in social circles, possessed of engaging personality and of accomplishment. Completing her academic pursuit Miss Smith studied dramatic expression in New York City.

Mr. Clark is a well-known business man of the Coast and is prominently known over the State as well.

RECENT ARRIVALS AT BAY INN.

The following persons registered at Walter Ohlmeier's May Inn on the beach recently:

Mrs. James N. Chadwick, Mr. and Mrs. H. J. Murphy and daughter, Carol, Miss A. Mazaret, Mrs. S. Mazaret, Miss Odette Blenvenue, Mr. and Mrs. Weiner, Miss L. Weiner, and Miss M. L. Schindler. Mrs. John Roth, Miss Cecelia Roth, Miss Clara Roth, Master Robert Roth, Mr. and Mrs. Hemingway, Mrs. A. Morrice

JOSEPH K. FASOLD

Jeweler
GULFPORT, MISS.

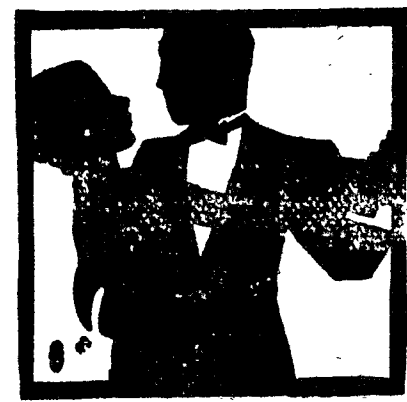
ANNOUNCES removal of his store from former location in the Anderson Theater Building, Twenty-Fifth avenue, to his new location at 2412 Fourteenth Street, where he is now ready for business with a better and bigger store and added stock. A general and varied selection is offered.

Customers and the public in general, including Bay St. Louis, Waveland and the adjacent points as well as along the Coast and interior, are invited to visit the commodious new store. It is attractive and well-filled with many articles for gifts as well as for personal use. It will pay to visit Gulfport and call on Fasold's at the new location.

Special attention to watch and other jewelry repairing. Quick service and reasonable cost. All work guaranteed.

DANCE NIGHTLY

To The Superb Music of
DICK MACKIE and His Point O' Pines Orchestra



From
9 till ?

No
Cover
Charge

Hear Johnny Tobin, Featured Vocalist and Guitarist

At

POINT O' PINES CLUB

End of West Beach — Pass Christian

MINIMUM CHARGE 50c EACH PERSON NIGHTLY

EXCEPT SATURDAY—\$1.00 EACH PERSON.

Phone 9163 Pass Christian For Reservations.

MIKE—THE PROCRASTINATOR.

(Meridian City News)

WHILE all the states around us are voting on the eighteenth amendment and repealing it with big majorities, Mississippi stands by and watches the "big parade" of states go by. "Same old Mississippi," the other folks say. Still the last state in the union to do anything, except pass a sales tax that puts a levy on the milk for the baby and the flour and meat for the family. Yes! It is balancing the budget but 3.2 will balance the budget just as well as 2 per cent. Why can't we come to the front like other states are doing? It seems that "Mike" is going to wait until 36 states have voted to repeal the prohibition law, and then "the Great State of Mississippi" will automatically become wet, and then "Mike" can say "I didn't do it; they done it to us." We are not unjustly criticizing the governor, but what the people of Mississippi want is action, and we have been waiting these many months and nothing has happened except procrastination. We can't even get a statement out of the governor on the subject. He does not even give a reason why he does not call a special session. He just sits tight on the subject, and lets everybody surmise as they please.

Mr. Conner should know that it is high time that he do something or remove himself from the proverbial "turn." The people of Mississippi who elected him want action. If we are wet, let us commit ourselves at the polls and support the program of the greatest president of all time, and the Democratic party of which we are dry, let's vote dry and have it over with, but what the people want is action. Not tomorrow, but today, and we predict that if Governor Conner does not soon call a special session of the Legislature, he will never be elected to any important political post in Mississippi politics, no matter how many speeches he makes.

Come on, "Mike," lets go. Don't break faith with the people who are paying your salary and furnishing all expenses to travel.

Two of a Kind.

"What does your wife think of your rich uncle's will that cut you off with a paltry \$100?" Henry Peck was asked.

"She has the same contempt for it that she has for my fill," sighed Henry.

"BREAD UPON THE WATERS."

OUR Port Commission deserves praise for the picnic at the pier which it provided for the seventy-one visiting Mississippi editors Saturday—the Coast Guard at the Pascagoula Base for the courtesy of a ride out to the islands over a choppy sea.

It was a first experience for a few of the visiting pen-pushers, and while some of them "burped" at least two used the refreshments they had eaten at the warehouse to excellent purpose, as they threw their bread upon the waters.

Withal, however, they all left with a good taste in their mouths for our port and our people.—Gulfport Guide.

"Good taste" is correct. Paradoxical as it may seem, the spirit of the hospitality was cold—ice cold. And plenty of it.

Wisdom From Experience.

Mr. Pewee—You women have developed a lot, but you haven't got to putting pockets in your clothes.

His Wife—And give you a chance to go through them at night. Not much.

Railroad Agent—Here's another farmer who is suing us on account of his cows.

Official—One of our trains killed them, I suppose.

Agent—No, he says our trains go so slow that the passengers lean out of the windows and milk his cows as they go by.

CLASSIFIED ADS.

WANTED TO RENT

Unfurnished house with 3 bedrooms, living room, dining room, kitchen, near Central School, by September 15. Reasonable rent. Apply The Echo. 1—1p.

Get your Milk, Cream Cheese and Butter Milk daily from The Yvonne Dairy, Mrs. R. F. Henley, Prop., Waveland Avenue, leading to O. S. T. Waveland, Miss. 7-14—2tp.

DANCE CLASS

Mrs. Katherine Thomas, formerly Miss Katherine Schmidt has started a dancing class at her home—302 Second street. All types of dancing included. Phone 488-3.

FOR SALE

Marconi Sloop, registered International Snipe Class. Bargain—recognized champion Junior Sail Craft. J. B.—Echo. 7-14—2tp.

FOR RENT

Single cottage 223 Sycamore street, front and rear porch, four rooms, kitchen, free running water inside building, electricity, etc., only \$7.00 per month. Apply 412 South Front street. Phone 330. 7-7—3tc.

LOST

Keyring with several keys, around L. & N. depot or nearby. Reward. Address 904 S. Front street. 7-21—2tp.